

How to Start an Epidemic...

(60 minutes to 3 hours)

without Becoming a Plague!

Remarkably effective managers hold a set of core beliefs in common - beliefs about people, about business and about themselves. Teaching these beliefs is essential to training good managers. By formulating, nurturing and communicating the the twelve beliefs of highly effective leaders, you can achieve the total goal ownership necessary for success.

Demolishing the false beliefs that prevent extraordinary leadership.

A practical, inspiring and fun program that will train, equip and energize your leaders.

Your dream should cast a spell over those you lead!

Who Should Attend?

Executives,
Managers
and Leaders



Managers will learn:

- ◆ How to attract, retain & motivate good employees by the power of an infectious dream.
- ◆ To gain momentum by nurturing the vision until it is a passionate dream for all.
- ◆ How to harness the power of optimism to fan the flames of employee morale.
- ◆ That good service will be forgotten. Only extraordinary service will be remembered.
- ◆ To keep the passion of the dream burning by constantly painting the vision.
- ◆ To inspire employee loyalty and become the employer of choice in your industry by co-creating an infectious dream.
- ◆ To maintain personal integrity as the most important quality of a leader.