



# Employee Retention Wizardry

(Keeping good employees can be a *real* trick!)

A tight labor market, the post-Covid work-from-home hangover and smaller profit margins have created a perfect storm that makes attracting and retaining good workers a challenge for even the best of leaders. In a fun and amazing presentation, motivational comedy-illusionist Billy Riggs reveals the five magic ingredients that cast a spell

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*Keeping good employees can be a real trick!*

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over prospects and employees that keeps them loyal to you and your company. Perfect for an opening or closing keynote or after-dinner presentation it has to be fun, entertaining, and inspiring – but still leaves your people with an invaluable takeaway: how to keep your indispensable employees from disappearing!



Testimonials  
from your  
industry



Explore other  
topics by  
Billy Riggs

An entertaining and fun program that will reveal how to hold on to your best people.

**Improve  
worker  
retention...  
like magic!**

(45 to 90 minutes)

## Who Should Attend?

Managers, HR  
Directors & Future Leaders



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## Attendees will:

- ♦ Realize why financial incentives usually *reduce* productivity, and know in advance which ones are likely to succeed.
- ♦ Discover how the secret to great customer service does double-duty as a key to retaining your employees.
- ♦ Hear how a leaders' passion and demeanor can galvanize employees toward complete dedication to the company.
- ♦ Learn the one thing great bosses do that makes employees deeply loyal.
- ♦ Recognize how investing regularly in your employees pays immense dividends.
- ♦ Internalize the one quality employees most demand in a boss.