



The Magic of Innovation!

(45-120 minute kenote or half-day seminar)

To compete in today's rapidly-changing marketplace, businesses must innovate or die a slow and certain death. Leaders are right to demand innovation... but many are simultaneously killing it. No one so naturally sees the world from a unique vantage point as a magician or a comedian, and Billy Riggs is both! Learn to spot the mental misconcep-

Exploding the mental barriers to innovation.

tions, the "Grand Illusions," that pollute the well of creativity and stifle growth. This dazzling combination of magic, comedy and message will enable you to think creatively and inspire others to do the same. You will discover "The Magic of Innovation".

A magical, fun, and interactive program that trains leaders and staff how to think more creatively.

Click icon to watch a short video excerpt from this message →

Make new ideas appear like magic!

Who Should Attend?

Executives, Managers, and Employees



Attendees will learn:

- ♦ Why success is so often the enemy of innovation.
- ♦ Why thinking outside the box has... *voila!* ...become yet another box.
- ♦ How to create an environment that rewards and encourages creativity.
- ♦ Why experts rarely innovate.
- ♦ That creativity is rarely a new idea, but instead the combination of two existing ideas.
- ♦ A leader's greatest tools to unleashing creative brilliance.
- ♦ How psychological "illusions" become an obstacle to innovation.